

# AI Platforms vs. Hybrid Agentic AI

Your ROI Decision Guide



CHOOSE THE RIGHT SOLUTION FOR ACCURACY, SCALE, AND VALUE

| Factor               | AI Platform                                               | Hybrid Agentic AI<br>(Custom RAG)                                          |
|----------------------|-----------------------------------------------------------|----------------------------------------------------------------------------|
| Initial Investment   | Lower upfront cost—deploy fast with minimal setup.        | Higher initial investment—built for long-term impact.                      |
| Payback Timeline     | Quick early wins, but flattens as limitations emerge.     | Slower to start, but delivers growing ROI over time.                       |
| Accuracy             | Limited by generic datasets—struggles with complex tasks. | 15-20% higher accuracy with curated enterprise data.                       |
| Task Fit             | Best for simple, rules-based tasks (e.g., basic queries). | Ideal for high-judgment tasks (e.g., strategic analysis, decision-making). |
| Data Control         | External storage raises compliance concerns.              | Keeps data in-house—critical for sensitive industries.                     |
| Integration          | May need middleware or API tweaks, adding complexity.     | Seamless fit with ERP, CRM, and proprietary systems.                       |
| Scalability          | Struggles with customization as data grows.               | Modular scalability—grows with your business needs.                        |
| Long-Term Value      | Hidden costs from errors and retraining erode value.      | Continuous improvement—adapts to evolving needs.                           |
| Adoption Risk        | Accuracy gaps can lower employee trust.                   | Reliable performance drives higher adoption rates.                         |
| Time Horizon for ROI | Fast initial gains, but limited long-term scalability.    | Longer ramp-up, but delivers sustained, high-value returns.                |

ACCURACY SPECTRUM  
SNAPSHOT

- **AI Platforms:** Quick but limited—least accurate for complex tasks.
- **Hybrid Agentic AI:** Precision-driven with domain-specific fine-tuning—most accurate for enterprise needs.

YOUR DECISION  
CHECKLIST

- ☐ Can you compromise on accuracy for speed?
- ☐ Will this scale across departments without integration headaches?
- ☐ Does this align with your long-term innovation roadmap?

Still unsure which solution is for you?  
[Reach out here.](#) We can help.